



PRESS RELEASE

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Ricardo joins OPRL as first sustainability consultancy member

In order to support its clients on sustainable packaging solutions more effectively, Ricardo has signed up to the On-Pack Recycling Label (OPRL) scheme, which seeks to deliver a simple, consistent and UK-wide recycling message on consumer packaging.

As the not-for-profit labelling scheme's compliance auditors for the last 5 years, Ricardo understands the ever increasing pressures facing brands and retailers to make the right packaging design and labelling choices. OPRL members are increasingly seeking a fully aligned service on the recyclability and labelling of their packaging as part of their OPRL membership.

Jane Bevis, Chair of OPRL Ltd, said: "Over the last two years we've been working to strengthen the end-to-end service that members receive. We are clear that our remit is to run a lean and efficient, evidence-based labelling scheme, supported by world-class online tools such as PREP, our recyclability claims evaluation tool. But we know many members want more detailed advice on their packaging and the sustainability commitments they have made."

"By enabling world class consultancies, such as Ricardo, to offer these services, with full access to the same tools and evidence base as our members, we can deliver value for money in our operations while strengthening and deepening services to our

members. Ricardo has provided the technical auditing and compliance services to OPRL's members since 2014. We're delighted that our history of close working with Ricardo has led to this announcement, at the head of what we hope becomes a long list of first class consultancies with access to OPRL resources."



Commenting on the announcement Jamie Pitcairn, Technical Director, Circular Economy and Sustainability at Ricardo, said: "I am very pleased that Ricardo has joined OPRL. Given our longstanding relationship this was the obvious next step. As the packaging market is on the cusp of substantial change, we are excited to be able to offer our world leading consultancy services to OPRL members, building on our knowledge of the tools and latest packaging guidance."

Ends



NOTES TO EDITORS:

Ricardo Energy & Environment is a leading sustainability consultancy, helping clients to respond to environmental challenges and opportunities around the world. Its team of over 450 staff draws on an impressive heritage supporting governments and businesses for over 40 years. The consultancy is an operating division of Ricardo plc.

Ricardo plc is a global, world-class, multi-industry consultancy for engineering, technology, project innovation and strategy. Our people are committed to providing outstanding value through quality engineering solutions focused on high efficiency, low emission, class-leading product innovation and robust strategic implementation. With a century of delivering excellence and value through technology, our client list includes the world's major transportation original equipment manufacturers, supply chain organizations, energy companies, financial institutions and governments. Guided by our corporate values of respect, integrity, creativity & innovation and passion, we enable our customers to achieve sustainable growth and commercial success. Ricardo is listed in the FTSE4Good Index, which identifies global companies that demonstrate strong environmental, social and governance (ESG) practices. For more information, visit www.ricardo.com.

OPRL Ltd operates the UK-wide On-Pack Recycling Label scheme used by hundreds of brands owned by nearly 400 members, together with tools to ensure recyclable design and its unique consumer recycling app, first piloted in Leeds. OPRL is an independent not-for-profit company limited by guarantee, with the support of ACE UK, CPI, INCPEN, LARAC and RECOUP as guarantors.

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