



PRESS RELEASE

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Ricardo Motorcycle Conference 2019 programme announced

The final programme has been announced for the sixth annual Ricardo Motorcycle Conference – *Riding Future Technologies* – to be hosted in Milan on 4th November 2019

The Ricardo Motorcycle conference is now firmly established as a must-attend event in the motorcycle industry calendar. As in previous years, it will be hosted in Milan on the day before the start of EICMA, the premier global trade show for two-wheeled transport.

Each year, the conference draws together senior management, engineers and thought leaders from the world's leading motorcycle brands and their technology and component suppliers, to share knowledge and new ideas about the future trends, legislative and market drivers, and technological opportunities that they face. The conference will take place at the Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci, in Spazio Polene, a spectacular space in the Air & Water Transport building of the museum.

Following the formal opening of the conference with a keynote speech by Ricardo Chief Strategy Officer Mark Garrett, technical sessions will focus respectively upon the topics of future powertrain technologies, future vehicle technologies, and future transport solutions and market drivers. Some of the world's leading motorcycle manufacturers, tier 1 suppliers, and technology developers will have representatives giving presentations, including Bosch, Ducati, Gates, GLEAM

technologies, KISKA, KTM Technologies, Polimi Motorcycle Factory, SHOWA Corporation, Soluzioni Ingegneria, and Ricardo Motorcycle.



Three 'Expert Dialogues' will complement the main conference programme. These are free discussion sessions covering a range of themes of relevance to motorcycle development, and drawing together experts from both the automotive and urban mobility sectors. Their focus is on the latest technologies and their application to future motorcycle development.

"Now in its sixth year, the Ricardo Motorcycle Conference has become a key technical event and an annual calendar fixture, being hosted in Milan immediately ahead of the EICMA show," said Paul Etheridge, Ricardo Motorcycle head of strategy and business development. "The Ricardo Motorcycle Conference has sold out in recent years, so I would urge those interested in attending to register while delegate spaces remain available."

Further details of the technical programme and details of delegate registration for the Ricardo Motorcycle Conference 6.0 can be found at:

www.motorcycleconference.com.

Ends



NOTES TO EDITORS:

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