



Air Pollution Footprint Partnership



Accessible and insightful air pollution emissions reporting.

Public reporting of greenhouse gas emissions is standard practice for many organisations. Yet few, if any, report on wider emissions that also contribute to air pollution. The Air Pollution Footprint Partnership provides you with the tools and information you need to estimate and report on your organisation's air pollutant emissions, alongside your greenhouse gas emissions, supporting good corporate environmental, social, and governance performance.

What is the benefit of this?

Understand your emissions impact

Identifying key emissions sources allows you to prioritise improvement actions. Studies show socially responsible investors and consumers care about air pollution, and those values impact their purchase and investment decisions. Reporting on your organisation's air pollution impact and how you are reducing it can help win new business and retain staff.

Improve your environmental, social, and governance (ESG) performance

Air pollution is being increasingly recognised as an important ESG issue. Reporting on your emissions and subsequent improvement actions demonstrates to stakeholders your commitment to responsible and sustainable business practices.

Drive business innovation and efficiency

Better insight into your organisation's greenhouse gas and air pollution emissions, and how to reduce them can stimulate innovative solutions and better ways of working.

How to get involved.....



Register

Sign up to get the tools and information you need, and be part of an innovative partnership of organisations looking to reduce their impact on air pollution. www.air-pollution-footprint.net



Download the toolkit

Download partnership tools and guidance to get started on tracking and estimating the sources of your organisation's air pollutant emissions. Work with us to understand what your data means and how to take action to improve.



Report your emissions

Share your results with other partnership members and wider stakeholders through our online platform.

Understanding and reporting on your corporate emissions is the first step in taking action to reduce them.

Join the Air Pollution Footprint Partnership today to raise your organisation's ESG profile and improve your appeal amongst new and existing clients, investors and talent.



**For queries or more information,
contact us via**

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